

#LoveDiversity

Guidelines to organize a #LoveDiversity event at your local community



UNESCO Chair "Transforming the Lives of People with Disabilities, their Families and Communities, Through Physical Education, Sport, Recreation and Fitness"



GLOBAL PARTNERSHIP ON CHILDREN WITH DISABILITIES





WHAT IS #LOVEDIVERSITY?

A SHORT VERSION TO ORGANIZE AN
ACTIVE & INCLUSIVE PHOTOSHOOT EVENT



MAINSTREAM DIVERSITY

“ A picture paints a thousand words. We advocate for using inclusive pictures in promotional materials ”

Using inclusive images of people - with and without disabilities, of all genders and ethnicities - engaging in physical activity can trigger social change while showing the groups represented in the images that they are welcome and provided for. For this reason, #LoveDiversity is an event to portray the diversity and richness of our local communities.

#LoveDiversity is a photo shoot event celebrating diversity and physical activity. We would like to gather photos and videos of people with and without disabilities, people from diverse backgrounds, age and gender participating in fun physical activities together.

The UNESCO Chair in Inclusive PE, Sport, Recreation and Fitness would like to use this footage to advocate for inclusion of all across all areas of society. Everybody is welcome!

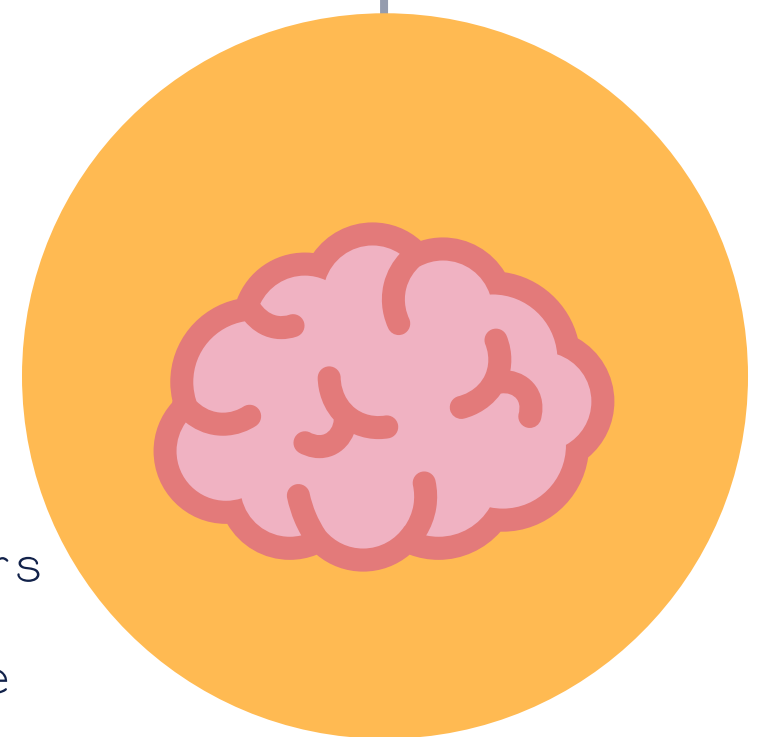
SOME TIPS



01 PLANNING

- Define your event
- Find partners
- Identify an accessible venue & inclusive equipment

02 PREPARATION



- Secure funding
- Design an inclusive programme
- Attract participants & volunteers
- Promote your event
- Design certificates of attendance



03 ON-SITE PREPARATION

- Signs & directions
- Set up a reception stand
- Get signed consent & copyright from participants and photographers
- Assign roles & responsibilities
- Have fun!

04 POST EVENT



- Reflect & learn
- Use social media
- Connect with your participants
- Share your pictures with the UNESCO Chair

WE BELIEVE...

“ We want to encourage everyone to have an active lifestyle and engage regularly in sport or physical activity ”

Hosting a #LoveDiversity photoshoot event will create multimedia material that will then be available by request to individuals and organisations that aim to promote inclusion through sport and physical activity

#1
Inclusive photos of people with and without disabilities participating together in sport activities can trigger social change

#2
An intersectional approach is needed to understand diversity and how this impacts on our life.

#3
Physical activity and Sport can be used to foster inclusion and appreciate the values of diversity

We can support you!

The UNESCO Chair is happy to assist in the organization of a #LoveDiversity event. Get in touch and let us know that you want to organize it! We can support you and we will help to spread the word.

Follow us on our social networks and join us in our endeavour to inclusivize PE, Sport, Recreation and Fitness!

Share & 'inclusivize'

The UNESCO Chair in Inclusive PE, Sport, Recreation and Fitness has created a repository of photos with the aim of creating an inclusive society by showing positive images of people of all abilities participating in physical activity.

All images will be made freely available, on request, for organisations and individuals to use to promote inclusion, in particular the inclusion of people with disabilities, in physical activity eg. sport, fitness, recreation, physical education.

Please send your pictures via Dropbox link or Wetransfer to unesco@ittralee.ie

SNAPSHOTS FROM PREVIOUS EVENTS





United Nations
Educational, Scientific and
Cultural Organization



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• Sport, Recreation and Fitness"

WE LOVE DIVERSITY

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